PRESS RELEASE

**ALTA BADIA**

**MARATONA DLES DOLOMITES – ENEL**

**A DREAM OF PEACE TO BE SHARED**

**Pax, Peace: this is the theme of the 39th edition of the Maratona dles Dolomites – Enel, taking place on Sunday, July 5th 2026. The journey begins on October 8th 2025, when pre-registrations officially open. The theme and the new logo are explained at this link:** [**https://youtu.be/2WH5MKvx69Q**](https://youtu.be/2WH5MKvx69Q)

**Alta Badia (South Tyrolean Dolomites/Italy) –** The Maratona dles Dolomites – Enel is far more than a cycling race: it is a meeting ground where thousands of personal stories intersect, as riders pedal together toward a common ideal. In a world often divided by conflict, the Maratona stands as a symbol of solidarity, of peace, and of the small gestures that unite us.

*“We will become friends on our bicycles. On the steepest climbs, on the scariest descents, if a flat tire stops us; a cyclist anonymous until a moment ago will stop for us. We know it, we all do it, because we know what loneliness on the road feels like. We choose peace the moment we see ourselves when we look at others. Peace is when we leave the passing lane to ride alongside a stranger and ask how they are; peace is not knowing whether it was Bartali or Coppi who passed the water bottle to whom—we will never know, the gesture alone is enough. This is what the Maratona is: thousands of stories meeting and breathing at the same altitude, where the mountain becomes a symbol of fairness. We are small, but our task is immense: to think peace, to speak of it and to act, and we will do so with every turn of the pedals. Because peace is a dream, we can make real, a road we can travel together, a place where we can truly go in peace,“ introducing the 2026 theme, Michil Costa, President of the Organizing Committee.*

**THE THEME LOGO**

*“The new logo of the Maratona dles Dolomites – Enel PAX is born as a bold gesture of rupture and awareness. The peace flag, once a universal symbol of hope, has been emptied of its essence, reduced to a sign worn out by habit and indifference. Its colours, once harmonious and pure, no longer speak to the heart: scattered, merged, blurred, they reflect the chaos inhabiting both the world and the human mind. In this new visual sign, the reassuring linearity of coloured bands disappears. What emerges instead is disorder, fracture, the loss of balance: a silent cry reminding us that true peace is no longer a stable concept, but a fragile search lost in the noise of our time. The historic Maratona logo, too, has stripped itself of its original colours, renouncing continuity to mirror the collective confusion. Yet in this radical gesture there is no resignation—rather, an invitation, an appeal to face fragmentation with clarity and, together, attempt to rebuild an inner order. The logo is not a solution, but a question. It does not point to a finish line, but to a journey: one that each of us is called to take, to restore meaning to symbols, strength to words, and light to our consciences.”* Manuel Bottazzo, graphic designer of the Maratona

**REGISTRATION**

There will once again be no more than 8,000 participants at the 2026 Maratona dles Dolomites – Enel, with the usual split of 50% Italian and 50% international riders. A key new feature will be an increased focus on female participation: after the draw, an additional 200 women will be selected, with the goal of reaching 15% overall.

**Details on how to get a bib:**

* online pre-registration on the website: [www.maratona.it](http://www.maratona.it) between October 8th and November 4th 2025 with participation in the draw which will take place in the second half of November 2025
* purchasing of an accommodation package (minimum 4 nights) + guaranteed registration, which are managed and sold from October 8th 2025 on the website of our official tour operator, Holimites: [www.holimites.com](http://www.holimites.com)
* For further international official tour operators (including contacts) please visit [www.maratona.it/en/tour-operator-en](http://www.maratona.it/en/tour-operator-en)
* charity registrations which are sold online only on the website maratona.it on November 19th 2025 and on March 19th 2026. Find out more on the following link: <https://www.maratona.it/en/charity-entries-2026>

**THE COURSES**

As always, the Maratona dles Dolomites – Enel features three routes that wind across the legendary Dolomite passes, entirely closed to traffic. Campolongo, Pordoi, Sella, Gardena, Giau, Falzarego, Valparola: iconic names where every rider can challenge themselves while immersed in breathtaking scenery.

* Maratona course: 138 km long with a difference in altitude of 4230 m
* Medium course: 106 km long with a difference in altitude of 3130 m
* Sellaronda course: 55 km long with a difference in altitude of 1780 m

**THE MARATONA AT ROULEUR LIVE**

Internationality has always been a core value of the Maratona dles Dolomites – Enel, which welcomes cyclists from all over the world. For this reason, the Maratona will be present with a dedicated stand at *Rouleur Live*, the exclusive London event celebrating cycling, from November 13th to 15th, 2025. It will be a unique opportunity to showcase the Maratona on a global stage, meet enthusiasts, media and international partners, and strengthen its bond with the European cycling community.

**SELLARONDA BIKE DAY AND DOLOMITES BIKE DAY: TWO EVENTS COMBINING BEAUTY AND SUSTAINABILITY**

For those who cannot participate in the coveted Maratona dles Dolomites-Enel, Alta Badia offers three more days dedicated exclusively to cyclists. It starts on Saturday June 6th with the Sellaronda Bike Day, an event that will be repeated on Saturday September 12th 2026, while on Saturday June 20th 2026 it is the turn of the Dolomites Bike Day.

These events are non-competitive and accessible to all cyclists, without registration. For the occasion, the Dolomite passes Gardena, Sella, Pordoi and Campolongo on the occasion of the Sellaronda Bike Day and Campolongo, Falzarego and Valparola on the occasion of the Dolomites Bike Day, will be strictly closed to motorised traffic. [www.altabadia.org](http://www.altabadia.org)

**More information:**

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